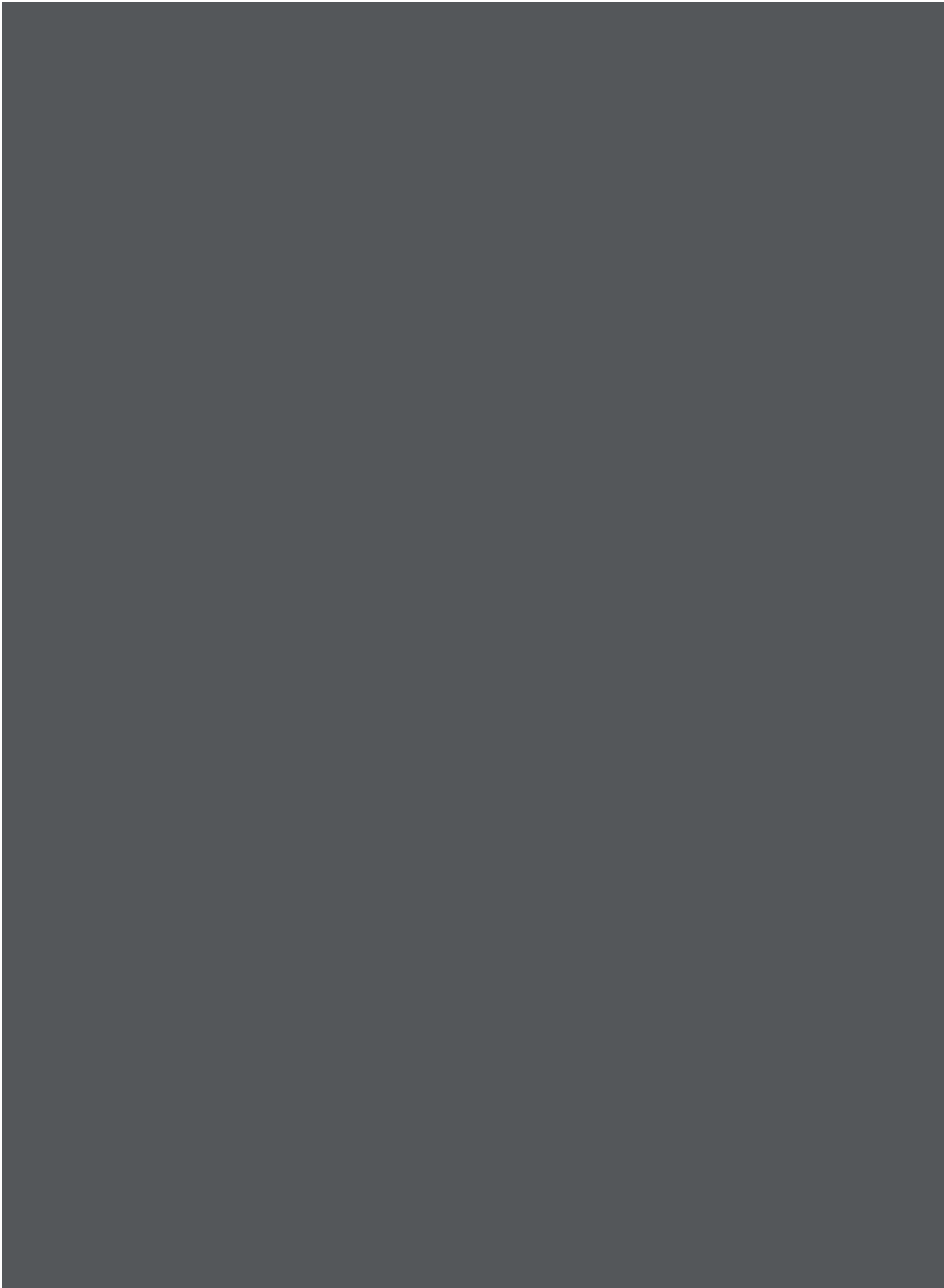


ELITE

OF CERIM USA

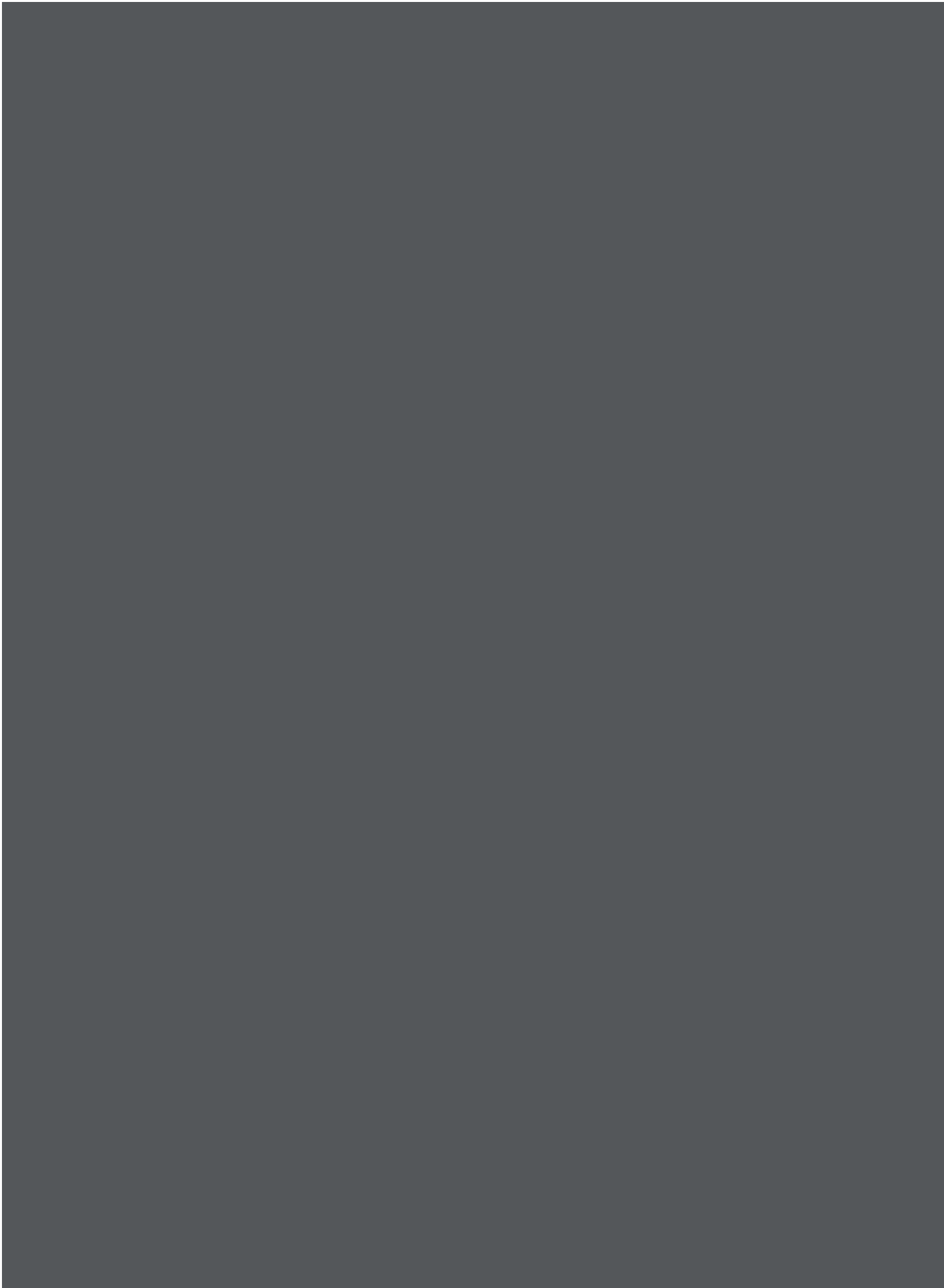


MADE IN USA



ELITE OF CERIM USA





Elite combines the sophistication and style of hardwood flooring with the durability and versatility of porcelain tile. Available in five different colors, it can be used in any room – even the bathroom and kitchen.

Rich in detail and depth of color, Elite bestows a warm and natural look to any environment.

WHITE

FLOOR ELITE OF CERIM WHITE 6"x36"







WHITE

FLOOR ELITE OF CERIM WHITE 6"x36"







WHITE

FLOOR ELITE OF CERIM WHITE 6"x36"



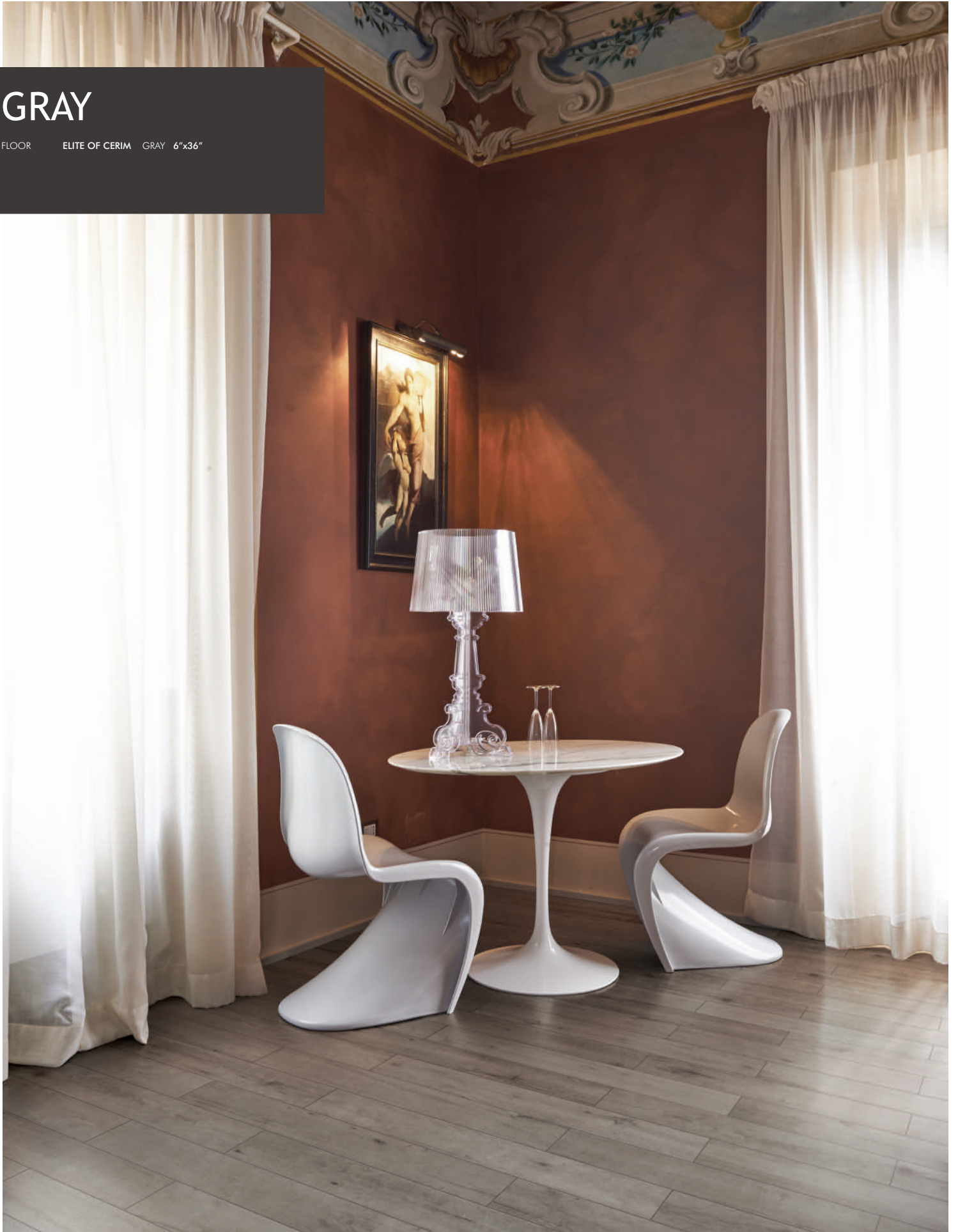


GRAY

FLOOR ELITE OF CERIM GRAY 6"x36"

GRAY

FLOOR ELITE OF CERIM GRAY 6"x36"









BEIGE

FLOOR ELITE OF CERIM BEIGE 6"x36"



BEIGE

FLOOR ELITE OF CERIM BEIGE 6"x36"



BROWN

FLOOR ELITE OF CERIM BROWN 6"x36"







BROWN

FLOOR ELITE OF CERIM BROWN 6"x36"



RED

FLOOR ELITE OF CERIM RED 6"x36"







RED

FLOOR ELITE OF CERIM RED 6"x36"



ELITE OF CERIM USA

GLAZED PORCELAIN STONEWARE - SQUARED

WHITE



WHITE
6"x36" - 1096109





BEIGE



BEIGE
6"x36" - 1096112

ELITE OF CERIM USA

GLAZED PORCELAIN STONEWARE - SQUARED

BROWN



BROWN
6"x36" - 1096113



28

RED



RED
6"x36" - 1096110





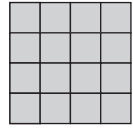
GRAY



GRAY
6"x36" - 1096111

ELITE OF CERIM USA

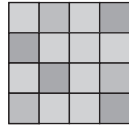
SHADE VARIATION



V1

UNIFORM APPEARANCE

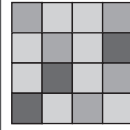
Differences among pieces from the same production run are minimal.



V2

SLIGHT VARIATION

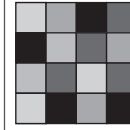
Clearly distinguishable differences in texture and/or pattern with similar colors.



V3

MODERATE VARIATION

While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary significantly.



V4

SUBSTANTIAL VARIATION

Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

PACKAGING

SIZES	METRIC (CM)	THICKNESS (MM)	PIECES PER BOX	SQ. FT PER BOX	WEIGHT PER BOX	BOXES PER PALLET	WEIGHT PER PALLET
6"x36"	16x90	10 mm	12	8	52.8	44	2,323

ALL OTHER SIZES WILL BE PACKAGED AS ORDERED.
PLEASE CALL YOUR CUSTOMER SERVICE REPRESENTATIVE.

♦ MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16") IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4").

TECHNICAL SPECIFICATIONS

Surface Abrasion	PEI IV	ASTM C1027
Water Absorption	≤ 0.5%	ASTM C373
Chemical Resistance	NOT AFFECTED	ASTM 650
Dynamic Coefficient of Friction	≥ 0.42 •	ANSI 137.1
Stain Resistance	NOT AFFECTED	ASTM C1378
Breaking Strength	≥ 400	ASTM C648
Resistance to Freeze	RESISTANT	ASTM C1026
Scratch Hardness	7	MOHS

ALL FLORIMSOLUTIONS PRODUCTS MEET OR EXCEED ALL STANDARDS IN ANSI A137.1.

• DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCT RUNS.

Colors shown may vary from actual product.
Final selection should be made from actual product samples.



WE BUILD AMERICAN

WHY PORCELAIN?

There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

Benefits of Porcelain Tile

- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

HOW TO MAINTAIN YOUR PORCELAIN TILE

- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or abrasive cleaners).

Find more care, maintenance, and installation tips at www.florimsolutions.com

SUGGESTED INSTALLATIONS

PEI Class

IV

**Moderate to heavy
foot traffic**

Recommended for all residential applications as well as medium commercial and light institutional applications.

PROGRESS THAT TOUCHES PEOPLE AND INVESTS IN THE ENTIRE SOCIETY

As an active member of the U.S. Green Building Council, Florim promotes awareness in the American community of a greener tomorrow by encouraging the use of building solutions inspired by environmentally friendly practices. Using Florim products in building projects will contribute to the attainment of scores and points required for LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR RESPONSIBLE AND SUSTAINABLE BUILDING

Florim offers products containing recycled material. The adoption of ecologically compatible production systems emerges from Italian designs produced in the U.S.A.

TECHNICAL DEVELOPMENT THAT RESPECTS THE NATURAL ENVIRONMENT

Florim is committed to eco-sustainable projects, as reflected in avant-garde production processes that minimize the impact on the environment.



LEED



Environment
PRIORITY ONE

PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY

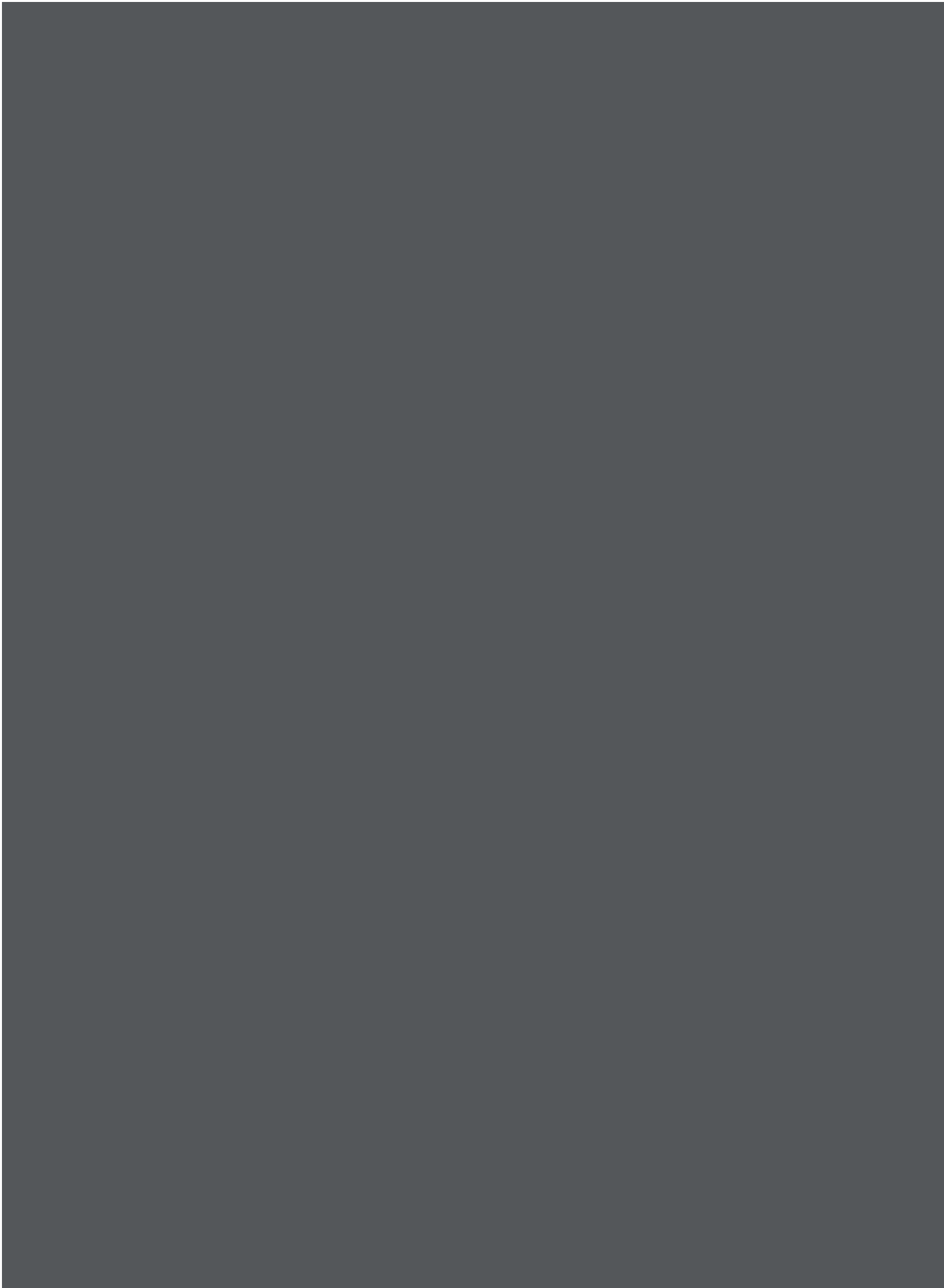
As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE

Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT

Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.



ELITE OF CERIM USA



MADE IN USA

FLORIM CERAMICHE S.p.A.

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