



An Italian tile **made in the USA** An Italian tile **made in the USA** An Italian tile **made in the USA** An Italian tile **made in the USA**



CHARLESTON
This is Home.



CHARLESTON

An italian tile **made in the USA**

The multicolor wood look is stylish in any application, whether it is in restaurants, stores, or even in a country home or modern abode. The charming white finish adds a vintage touch that is absolutely mesmerizing. Charleston is available in four colors (multi-color, timber, grey and white), all offered in a unique 3"x36" size that is suitable for every wall or floor that needs to be modernized with a shabby chic style.



white

3"x36"







white

3"x36"

multicolor

3"x36"



grey
3"x36"







grey

3"x36"

galaxi nero

18"x18"



timber

3"x36"

Coffee







timber

3"x36"

modern stone moka

45x90



multicolor
3"x36"

American Flag,
18"x36"







multicolor

3"x36"





multicolor 3"x36"



CHARLESTON



GLAZED PORCELAIN

3"x36" ◆



- 1095975 White
- 1095976 Grey
- 1096430 Timber
- 1095974 Multicolor

3"x18" Bullnose



- 1095972 White
- 1095973 Grey
- 1096433 Timber
- 1095971 Multicolor

18"x36"



1096116

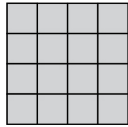
24"x48"



1096115



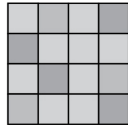
SHADE VARIATION



V1

UNIFORM APPEARANCE

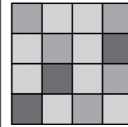
Differences among pieces from the same production run are minimal.



V2

SLIGHT VARIATION

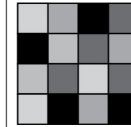
Clearly distinguishable differences in texture and/or pattern with similar colors.



V3

MODERATE VARIATION

While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of colors on each piece will vary significantly.



V4

SUBSTANTIAL VARIATION

Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique.

PACKAGING

SIZES	METRIC (CM)	THICKNESS (MM)	PIECES PER BOX	SQ. FT PER BOX	WEIGHT PER BOX	BOXES PER PALLET	WEIGHT PER PALLET
3"x36"	7.5x90	10 mm	16	12	52.8	40	2,167
3"x18" Bullnose	7.5x45	10 mm	12	4.5	19.8	112	2,273
18"x36" American Flag	45x90	10 mm	1	4.5	20	N/A	N/A
24"x48" American Flag	45x90	10 mm	1	8	35.2	N/A	N/A

ALL OTHER SIZES WILL BE PACKAGED AS ORDERED.
PLEASE CONTACT FLORIM CUSTOMER SERVICE AT 877-FLORIM1 FOR PACKAGING INFORMATION.

♦ MINIMUM GROUT SIZE RECOMMENDED = 5 MM (OR APPROX. 3/16") IF STAGGERED TILE PLACEMENT, WE RECOMMEND USING A 30% OFFSET. IF SPECIFIED BRICK PATTERN WITH 1/2 PATTERN MANDATORY, A BIGGER GROUT IS RECOMMENDED TO HIDE IMPERFECTIONS OF INSTALLATION (MINIMUM 1/4").

TECHNICAL SPECIFICATIONS

Shade Variation	V4	
Surface Abrasion	White & Grey PEI =IV Multicolor & Timber PEI =III	ASTM C1027
Water Absorption	≤ 0.5%	ASTM C373
Chemical Resistance	NOT AFFECTED	ASTM 650
Dynamic Coefficient of Friction	≥ 0.50 •	ANSI 137.1
Stain Resistance	NOT AFFECTED	ASTM C1378
Breaking Strength	≥ 400	ASTM C648
Resistance to Freeze	RESISTANT	ASTM C1026
Scratch Hardness	≥ 6	MOHS

ALL FLORIM USA PRODUCTS MEET OR EXCEED ALL STANDARDS IN ANSI A137.1.

• DUE TO THE INHERENT NATURE OF FIRED PORCELAIN TILE, IT IS IMPORTANT TO NOTE THAT THE COEFFICIENT OF FRICTION MAY VARY WITHIN AND BETWEEN PRODUCT RUNS.

*ALL TECHNICAL SPECIFICATIONS ARE FOR FIELD TILE ONLY.

WHY PORCELAIN?

There are many reasons to choose impervious porcelain tile over other floor coverings. It offers the largest array of design options and holds its value the longest. In a comparison between the many different flooring options, porcelain tile offers one of the most durable and least expensive options over the lifespan of the building.

Benefits of Porcelain Tile

- Impervious to water
- Easy to maintain
- Variety of design options
- Environmentally friendly
- Resistant to germs and bacteria
- Fade resistant
- Fire resistant
- Durable - best long-term value vs. other floor coverings

HOW TO MAINTAIN YOUR PORCELAIN TILE

- Sweep or vacuum regularly.
- Wash with a household cleaner and hot water then rinse with clean water (do not use wax, oil-based, or

Find more care, maintenance, and installation tips at www.florimusa.com

Colors shown may vary from actual product.
Final selection should be made from actual product samples.



**WE BUILD
AMERICAN**

SUGGESTED INSTALLATIONS

PEI Class

IV

Moderate to heavy foot traffic

Recommended for all residential applications as well as medium commercial and light institutional applications.



PROGRESS THAT TOUCHES PEOPLE AND INVESTS IN THE ENTIRE SOCIETY

As an active member of the U.S. Green Building Council, Florim promotes awareness in the American community of a greener tomorrow by encouraging the use of building solutions inspired by environmentally friendly practices. Using Florim products in building projects will contribute to the attainment of scores and points required for LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR RESPONSIBLE AND SUSTAINABLE BUILDING
Florim offers products containing recycled material. The adoption of ecologically compatible production systems emerges from Italian designs produced in the U.S.A.

TECHNICAL DEVELOPMENT THAT RESPECTS THE NATURAL ENVIRONMENT

Florim is committed to eco-sustainable projects, as reflected in avant-garde production processes that minimize the impact on the environment.



LEED



PROGRESS THAT TOUCHES AND INVESTS IN THE ENTIRE SOCIETY

As a active member of the U.S Green Building Council, Florim spreads awareness to the entire American communities and encourages towards the use of building solutions inspired by environmentally friendly practices. Using Florim products for project implementation, will positively contribute in obtaining scores and points required for earning the LEED certification (Leadership in Energy and Environmental Design).

A COMMITMENT TO THE DEVELOPMENT OF PRODUCTS FOR A CONSCIOUS BUILDING TRADE

Florim offers products containing recycled material. The adoption of eco-compatible production systems is merit of Italian designs produced in the U.S.

TECHNICAL DEVELOPMENT THAT CONSIDERS THE NATURAL ENVIRONMENT

Florim commits to the eco-compatible project and translates the same into an avant-guard production process, minimizing the negative impact on the environment.







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